



Press release

Carouge,
March, 8th 2022

FCM Travel Switzerland: change of direction!

After 10 years with FCM Travel Switzerland, Roxanne George has left her role as Country Manager and is now replaced by Justine Salvi.

Justine Salvi joined FCM Travel 7 years ago and has since gradually climbed the ladder. Coming from the travel industry, Justine started as a Business Travel Consultant and quickly moved to management positions. Over the years, Justine has developed strong relationships with the operational teams as well as a deep knowledge of the Swiss business travel market. Today, her experience has given her the stature to take over the Swiss branch.

Justine's objective is clear. She's aiming at continuing the double-digit growth that began a few years ago and tripling the volume of business by 2025. In the long term, FCM's ambition is to establish a long-lasting reputation on the Swiss market and become a recognized player in the sector. To achieve this, FCM intends to expand its customer portfolio by targeting SMEs as well as large accounts.

Established on the Swiss market since 2010, FCM Travel is positioned as the alternative player in the business travel industry. In addition to its traditional travel agency activity, the travel management company is involved with companies to help them optimize their travel policies and wishes to strengthen its Meetings & Events dimension through the creation of a dedicated new service. FCM has also developed a strong technological expertise with a complete team entirely focused on this activity, allowing them to stand out from the crowd.

Who is FCM Travel ?

FCM Travel is a travel management company operating in more than 90 countries. As a trusted partner to many national and multinational organizations, FCM anticipates and solves their clients' business travel needs. With the expertise and support of local teams, FCM delivers a fully customized travel experience. As the leading corporate travel brand of the Flight Centre Travel Group, FCM is able to negotiate and provide access to an extensive network of airfares, hotels and ground transportation. The company recently launched its new omnichannel platform, which offers a personalized end-to-end user experience. Discover the alternative <https://www.fcmtravel.com/fr-fr>



FCM Travel : A global yet local network

BRANCH OF
FLIGHT CENTRE TRAVEL GROUP

\$ 20 BILLIONS
BUSINESS VOLUME

FCM **TOP 5** business travel agencies in the world

30% average yearly growth over the last 5 years

500 OFFICES

8000+ EMPLOYEES

95+ COUNTRIES

Who is FCM Travel Switzerland ?

FCM **TOP 5** business travel agencies in the world

80 MILLIONS (CHF)
BUSINESS VOLUME

35% average yearly growth over the last 5 years

1 Bureau GENEVA

32 EMPLOYEES

3 langues
ENGLISH
FRENCH
SWISS GERMAN

Our strenghts

- ✓ User experience obsession,
- ✓ A global network with yet a local approach,
- ✓ Flexibility & agility,
- ✓ A strong commitment to sustainability,

About Flight Centre Travel Group (FCTG)

Flight Centre Travel Group is an Australian group, world leader in the travel sector, with more than thirty leisure and corporate brands, including FCM Travel. Their credo is "To open up the world for those who want to see".

Want to chat with us ?

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