

Our advice to travel responsibly



4 STEPS TO REDUCE YOUR CARBON FOOTPRINT DURING YOUR BUSINESS TRIPS

01

MEASURE YOUR CARBON CONSUMPTION CONTINUOUSLY

Use reporting tools to help track carbon emissions during your business travel.

02

SET GOALS AND EDUCATE YOUR EMPLOYEES

Communicate on a carbon reduction programme.

03

ADOPT THE RIGHT GESTURES WHEN TRAVELLING

Adapt your travel policy to a more responsible approach.

04

OFFSET YOUR CARBON FOOTPRINT

Continually improve your carbon offset programme to achieve your goals.

6 ECOLOGICAL SOLUTIONS FOR RESPONSIBLE TRAVEL



DIGITALISE YOUR TRAVEL DOCUMENTS

In Europe, the annual consumption of paper amounts to 90 million tons. In Swiss, an resident consumes 194 kilos of paper per year.



ENCOURAGE SOFT MOBILITY

A TGV consumes 115 times less CO₂ than a plane (80.7 kg of CO₂ per passenger). The plane is 80 times more polluting than the train.



SELECT AN ECO-FRIENDLY HOTEL

According to a study conducted by the IPCC, in 2021, 81% of travellers surveyed said they plan to choose a sustainable accommodation option in the coming year.



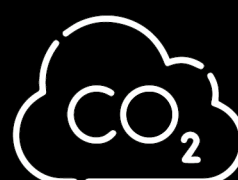
TRAVEL LESS OFTEN, IT'S BETTER!

Rethink your travels and group your business meetings to limit your carbon footprint.



CREATE A GREEN TRAVEL POLICY

In 2021, 85% of SMEs have implemented CSR actions. In 2020, only 33% of large companies have adopted a responsible travel policy.



CARRY OUT A CARBON ASSESSMENT

According to the Greenly barometer, in 2021, only 22% of companies have carried out a carbon assessment for their business travel.