




Sustainability

The heat is on for corporate travel to be more sustainable



“To have a shot at achieving the Paris Agreement’s stretch goal of limiting warming to 1.5° Celsius above preindustrial levels, every nation must cut its carbon-dioxide emissions in half by 2030 – and neutralize them by 2050.” – Bloomberg

1 Rethink your RFPs

A greener travel programme starts with eco-centric RFPs. Ask new questions. Set new priorities.
→ **FCM works closely with South Pole to support carbon neutral travel.**

2 Redesign your Travel Policy

- ✓ Pack light
 - ✓ Choose economy
 - ✓ Go direct
 - ✓ Pick green suppliers
 - ✓ Change the narrative around sustainability
- **FCM will help you set goals, update your policy, and ‘green’ your supply chain.**

Greener business travel starts here.

Call FCM today

FCM

3 Update your Tech

Visibility is key. Your OBT should calculate your carbon footprint at each stage of the booking process.
→ **The FCM Platform highlights greener flights, low-carbon transport providers and green-certified hotels.**

4 Prioritise Carbon Offsetting

Calculate carbon offsetting budgets and prioritise contributions to credible projects.
→ **FCM provides instant snapshots and real-time reporting on carbon levies accrued as well as their application across domestic, international and land-only bookings.**

5 Measure, Track and Report

- You can’t change what you can’t measure. We’ll make it easy to measure policy compliance and progress through:
- ✓ **Real-time dashboarding to track your emissions and measure your progress;**
 - ✓ **Carbon emissions displays – by aircraft and cabin class;**
 - ✓ **Volume of offsetting done to date; and**
 - ✓ **Strategic insight meetings.**