



## Long haul flight transition diagnostic

Opportunities for long haul flight transition

– CLIENT / DATE

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# Agenda

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Analysis & emissions overview

02

Top 10 routes for long haul flight transition scenarios

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# 01 Analysis & emissions overview



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## Analysis foundation:

**Transition routes identified from ALL long haul flight itineraries**

Ranked by maximum volume of distance travelled across all bookings, city pairs with ##+ tickets

**CLIENT has ## city pairs that meet these criteria**

Total CO<sub>2</sub>e per city pair ranges from 3,500 tCO<sub>2</sub>e – 100 tCO<sub>2</sub>e

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# 2023 Overall emissions opportunities (Total)

**## city pairs – 10,000.000 tCO<sub>2</sub>e**

<b>Business</b>	<b>– 5,000.0 tCO<sub>2</sub>e</b>	<b>50.0%</b>
<b>Premium economy</b>	<b>– 3,500.0 tCO<sub>2</sub>e</b>	<b>35.0%</b>
<b>Economy</b>	<b>– 1,500.0 tCO<sub>2</sub>e</b>	<b>15.0%</b>

**TOP ## total breakdown**

**15 city pairs have direct options**

**Remaining 35 city pairs have multiple single stopover options – the “shortest route” has been derived to quantify emission savings**

Overview

## 2023 Overall emissions savings opportunities (Top ## city pairs)

**Total emission saving opportunity 740.000 tCO2e (7.40%)**

Business	– 500,000 KM	250.000 tCO2e – 33.8%
Premium economy	– 850,000 KM	190.000 tCO2e – 25.7%
Economy	– 2,000,000 KM	300.000 tCO2e – 40.5%

### **TOP ## total breakdown**

**7 city pairs have direct flight routes**

**Remaining 13 city pairs have multiple single stopover options – the “shortest route” has been derived to quantify emission savings**

# **CLIENT** **opportunities**

**HIGH LEVEL SCENARIO QUANTIFICATION**

**TRAVEL PATTERN & PROGRAMME SPECIFIC INSIGHTS TO  
EMISSION REDUCTION OPPORTUNITIES**

**TOTAL PROGRAMME EMISSION REDUCTION IMPACT**

**VALUE OF INVESTING RESOURCES IN ACHIEVING REDUCTIONS**

**STRATEGIC OPPORTUNITY RECOMMENDATION**

# Additional strategic opportunities

## ADDITIONAL STRATEGIC OPPORTUNITY

HIGH LEVEL STRATEGY INSIGHT & RECOMMENDATION

## ADDITIONAL STRATEGIC OPPORTUNITY

HIGH LEVEL STRATEGY INSIGHT & RECOMMENDATION



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# 02 **Top 10 routes** for long haul transition



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# CLIENT top 10 city pairs for long haul flight transition

City pair	# of flight segments	# of tickets	Direct flight? Y/N	Excess KM flown Eco / Pre / Bus	Excess emission tCO2e / % of total	Total city pair emission tCO2e
Copenhagen / New York	4,000	1,600	Y	620,000 / 60,000 / 27,000	130.000 / 5.41%	2,400.000
New York / San Francisco	2,000	800	Y	30,000 / 10,000 / 0	40.000 / 4.44%	900.000
Paris / Sydney	1,200	350	N	450,000 / 180,000 / 90,000	277.000 / 15.38%	1,800.000
Amsterdam / Mexico City	1,600	540	Y	220,000 / 110,000 / 80,000	185.000 / 20.55%	900.000

\* Optimal trip distance based on shortest commercial route from IATA scheduling distance (Direct when possible, shortest flown KM stopover when no direct route is operational)

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# Scenario summaries

## Top 10 city pairs by emission saving

850.000 tCO<sub>2</sub>e

10.00% of top 10 emissions  
(8,500.000 tCO<sub>2</sub>e)

## Top 10 city pairs vs total travel emissions

Top 10 city pair emissions = 25.00% of total travel emissions

**~2.5% of TOTAL 2023 travel emissions  
(~34,000 tCO<sub>2</sub>e)**



# Long haul flight transition diagnostic

Paris / Sydney is the top opportunity

2+ city pairs have over 15% emission savings  
available from itinerary optimisation

ADDITIONAL SCENARIO OUTPUT





**Thank you**